



FACT SHEET

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Special Events & Parties over 20 (323) 463-0204 x 123

LOCATION

Located on Hollywood's Walk of Fame, between La Brea Boulevard and the Hollywood & Highland® retail complex, Knitting Factory is just steps from the Kodak Theater- home to the Academy Awards, and the very famous Grauman's Chinese, El Capitan, and Egyptian Theaters- making it effortless for guests to walk over without adjusting parking. With a short walk to the Metro subway station, we are just 10 minutes from downtown Los Angeles, Staples Center, the newly launched Nokia Center, and the Los Angeles Convention Center.

EXPERIENCE

Following the lead of the world-renowned Knitting Factory in New York, Knitting Factory Hollywood is "THE" hot spot destination for alternative, cutting-edge, new music. Knitting Factory was ***designed with private events, great sounding music, recording and broadcasting in mind.*** It offers a unique New York City atmosphere, with its aged mahogany wood, warm colors and brushed metal- creating a sense of history, comfort, and design imbued with cutting- edge modern technology. Knitting Factory is a live music club, restaurant, lounge, special events venue, digital recording facility and so much more...

This club marries Hollywood, New York and technology into a huge 19,000 square foot venue. Knitting Factory is praised by discriminating performers and audiences as the ***best sounding club in Los Angeles***, and is recognized as the most technologically advanced and wired facility of its kind too. The Front Bar hosts a state-of-the-art video exhibition system with multiple plasma screens, as well as drop-down big screens with digital projectors in both the Front Bar and Main Stage.

CUISINE & CATERING

Knitting Factory has a full-service kitchen, operated by our food partner, *Nourish Kitchen*, one of Hollywood's premier caterers. Our staff would be pleased to help create or customize a menu for your special event, and can meet any of your on or off-site catering or craft service needs. Our casual, American cuisine is served in every room nightly until midnight!

EVENT & MEETING INFORMATION

Knitting Factory is the perfect place to host your *Record Release or Listening Party, Showcase, TV/ Movie Wrap or Premiere Party, Location Use, Film Festival, Screening, Seminar, Holiday Party, Award Show, Product Launch, Video Shoot* and any other event you are planning!

- The recently renovated **Front Bar** offers a full cocktail bar, restaurant & lounge with plenty of room for dancing, people-watching or catching a performance on the newly expanded stage- accommodating up to 300 guests.
- The **Alterknit Lounge**, just off of the Front Room, is perfect for a more intimate gathering of up to 100 guests. It hosts a full bar, elevated stage, Meyer Sound system and flexible seating for 50. Great as a press or VIP room!
- The **Main Stage** has launched some of the hottest and hippest musicians today. The floor holds 350 guests, features an elevated stage, Meyer Sound system, 2 full bars and flexible seating. It also includes the **Mezzanine** which overlooks the Main Stage, has a café bar and holds an additional 150. Together, this rooms holds up to 500 guests.

The **Front Bar, Main Stage Room, Mezzanine and AlterKnit Lounge** can be booked separately or together for private events. For the ultimate event, the entire club is available for complete buy-outs when more privacy or space is needed. Knitting Factory is the ideal place for parties with performance space for **50 to 1,000 guests**. There are 4 levels of on-site self-parking in a secure underground garage which can be reserved in advance for your convenience.

Each event is custom-tailored to fit all of your needs, so **please call for an estimate.**